

## Hotel Association Endorses Industry Professional Galen G. Gordon for Cincinnati City Council

September 2, 2021

## FOR IMMEDIATE RELEASE

**Cincinnati, OH** – The Ohio Hotel & Lodging Association's Ohio HotelPAC has endorsed Galen G. Gordon, Business Travel Sales Manager of the Hilton Cincinnati Netherland Plaza hotel, in his campaign to become a member of Cincinnati City Council in the November 2, 2021 General Election.

"Our leadership was unanimous in supporting Galen as a candidate who has the right vision and the good of the community in mind," Joe Savarise, President & CEO of the Ohio Hotel & Lodging Association, said. "This award-winning professional has been recognized as being among the best in our business, and he is ready to put those skills and talents to work to benefit the entire city."

Gordon is an industry veteran who has worked as a team member of one of the city's historic and landmark businesses since 2008. He is a previous winner of the Ohio Hotel & Lodging Association's "Stars of the Industry" award, voted on by peers and partners in the hotel industry. He is active in the Hospitality Sales and Marketing Association International (HSMAI) and is a Cincinnati Certified Tourism Ambassador<sup>™</sup>.

"Galen Gordon is dedicated to providing opportunity and success for others," Savarise said. "This is demonstrated in the many activities he undertakes both within and outside of our industry."

The organization supports Gordon based on his desire to support initiatives important to the travel economy, to encourage economic growth, to engage with the city's neighborhoods, and to help people access not only basic needs, but also a higher quality of life.

"I appreciate this endorsement from a valuable sector of our local economy and offer them my open perspective and the ability to listen, constructively to all concerns." Gordon said. "I truly want to make decisions based on what is best for our city. I have broad experience living around Cincinnati and working in different industries, including hospitality. This helps me gain perspective on how residents OhioHotel PAC Endorsement September 2, 2021 Page 2

and visitors view our city."

The hotel association prioritizes support for candidates who understand the massive positive economic impact of the travel economy on the region and the state. Savarise said the opportunity to see more veteran hotel professionals run for public office is something the industry will support and encourage.

Another factor was Gordon's endorsement from The Charter Committee, which supports candidates that share their principles of independence, accountability, transparency, fiscal responsibility, equity, and continuous improvement.

"Trust is an important factor in every election, and our organization determined this industry leader was very deserving of that," Savarise said.

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## About the Ohio Hotel & Lodging Association

The Ohio Hotel & Lodging Association (OHLA) is one of America's oldest hotel associations. Founded in 1893, the mission of OHLA is to provide advocacy, information, resources, and education for Ohio's lodging properties and professionals while promoting the growth of and assisting Ohio's travel economy.

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