

What Does Hospitality Industry Mean?

The Hospitality Industry covers many aspects of tourism, including various types of lodging, attractions and entertainment venues, restaurants, transportation, recreation and other tourist businesses.

Hospitality is centered on providing one of our guiding principles as an industry—**Customer Service**. It is an industry where you will find the opportunity to cultivate your interests and grow your passion. As you share your ideas and refine your service style, you will make memorable experiences for visitors and guests. The industry strives to provide its employees with a path toward career success through training and resources.

DID YOU KNOW?

The Hotel Industry Supports Economic and Employee Success...



The travel economy provides more than **400,000** jobs in Ohio

98% or more hotels offer benefits to full-time employees



There are **61,000** hotel properties nationwide

Want to Learn More about a career in the Hospitality Industry? CONTACT US

Ohio Hotel & Lodging Association
175 South Third Street, Suite 170
Columbus, OH 43215
(614) 461-6462
info@ohla.org

www.ohiolodging.com/workforce

Colleges Across the State of Ohio Have Flourishing Hospitality Programs

Career-Technical Schools Offer Hotel Management & Culinary Programs



Five Career-Technical schools in Ohio (9%) offer Hospitality & Culinary Arts

Fourteen 2-year and 4-year public colleges offer a Hospitality Management/ Tourism/Culinary major

BUILD YOUR CAREER IN THE HOSPITALITY INDUSTRY



The Summit Hotel, Cincinnati

HOW DO YOU GET THERE?

Look Inside... As We Share Ways for You to Move Forward

Hotel Breakers, Cedar Point, Sandusky



Mentorship. Scholarship. Apprenticeship.



Renaissance Columbus
Westerville-Polaris Hotel



The Inn at Honey Run, Millersburg



Hotel LeVeque, Columbus



The Lodge at Geneva-on-the-Lake, Geneva

WHICH PATH WILL YOU TAKE?

Early Learning Path – Begin early in high school through the Skills, Tasks, And Results Training (START) Program

Career-Technical Path – Gain industry credentials through using the Hospitality & Tourism Management (HTM) textbook/e-book

Community Path – Participate in community agency workforce and training services to boost job skills

Degree Path – Enroll in a 2-year or 4-year hospitality management collegiate program

CAREERS BEGIN HERE

- Employment within the Lodging Sector of the Hospitality Industry gives you the chance to explore over 200 career paths.
- Follow your passion to provide the best guest service.
- Work where diversity and inclusion is embraced and naturally occurring.
- Learn and grow in your position with many opportunities for cross training and career advancement.

MANY DIFFERENT CAREER PATHS AWAIT YOU

The Lodging Industry allows you to move through many positions in the property to find where you are most inspired. Here are a few to consider.

Where could I work?

- Hotels
- Lodges
- Resorts
- Bed & Breakfasts, Unique Lodging
- Cruise Ships
- Vacation Properties
- Anywhere in the World!

Work directly with guests and customers:

- Front Desk
- Hotel Sales
- Event Sales
- Catering/Server

Behind the scenes:

- Human Resources
- Hotel Management
- Accounting
- Engineering
- Electrical & HVAC
- IT, Internet and Online Marketing
- Housekeeping
- Maintenance

EDUCATION BONUSES THROUGH THE LODGING INDUSTRY

Mentorship can be a tool as you continue to learn in your position

Scholarships are available through your school and through your place of employment

Apprenticeship programs pay you to learn on the job

Hospitality Graduates Share Their Stories



ELAINE TURNER

Cuyahoga Community College

“Students as well as employees who are in the hospitality industry can benefit from the valuable resources that are offered to them while in school or later at conferences.”



MICHELE MARCINICK

The Ohio State University

“The multifaceted nature of Ohio State’s Hospitality Management program was a real asset to the start of my career. In addition to the coursework and internships, the numerous hands on opportunities provided real world experience and connections that have helped me to grow both personally and professionally.”



ANDREA THOMAS-WASHBURN

Columbus State Community College

“You have full support from people who want to see you succeed and do great things. That is priceless!”



REED PARKER

University of Northwestern Ohio

“Using scholarship funds, I was able to attend OHLA’s Annual Conference. It gave me the opportunity to see the resources hotels and resorts utilize. They had great speakers that gave tips on how to be successful in the hotel and hospitality industry.”



JOSHUA TAYLOR

Jane Addams Business Careers Center

“I was strongly encouraged to go into the lodging industry by my instructor, who saw my personality as a great fit. I have taken all my acquired information and used it to the best advantage to push myself forward.”